



# Pharmintech

Exhibition for the pharmaceutical, nutraceutical  
and personal care industry

Bologna, Italy  
May 12-14, 2010

## NEWS



The organizers

Milan, December 2009

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As many as 27 out of the world's 50 major pharmaceutical companies by turnover visited the previous edition...



Pharmintech, the reference exhibition for the pharmaceutical, personal care and nutraceutical industry on stage at Bolognafiore from May 12th to 14th 2010, already boasts 140 stand subscriptions. 39% of these exhibitors are from countries outside of Italy, clearly showing the strong international character of the event. Pharmintech will occupy two pavilions, numbers 19 and 22, allowing for the exhibition to take place on a single level. The world's industry leaders have already confirmed their participation and the exhibition will also welcome several new entries: 27% of companies exhibit at

Pharmintech for the first time. In particular, important contract companies will be grouped in a dedicated area; in addition, the next edition will feature new entries including suppliers of paper converting products for the pharmaceutical industry.

The management will undergo some changes as well: the company organizing the exhibition will now include Bolognafiore and Unindustria – the association boasting among its members some of the major manufacturers of pharmaceutical packaging technology. This agreement will further strengthen Pharmintech's role in the Bologna area and will also secure the support of the most important technology manufacturers.

[View the list of companies exhibiting at Pharmintech 2010](#)

Leading experts of the global pharmaceutical industry at the ISPE and PDA convention



A great international convention dedicated to "Designing Quality, Efficiency and Sustainability into Pharmaceutical Processes" is scheduled for May 11th 2010 – the day before Pharmintech's official opening – at the Royal Hotel Carlton, Bologna. The event is organized by Ipack-Ima, with the prestigious cooperation of [ISPE \(International Society for Pharmaceutical Engineering\)](#), the world's biggest association dedicated to all pharmaceutical industry professionals, that included the event in its agenda of official meetings in Italy, and of [PDA \(Parenteral Drug Association\)](#), the renowned international association dealing with the development, monitoring, quality and regulation of pharmaceutical products and related.

*"The title of the convention organized by ISPE and PDA and taking place on May 11th 2010 includes some of the 'magic words' sought after by anybody working in production and in particular in Life Science" says Vice-President of ISPE, Italian branch Enzo Maria Tieghi. "In addition to Quality, Compliance and Efficiency, this is the first time the convention tackles Sustainability, a very hot current issue in a segment where compliance and quality have so far played a major role in driving research and innovation. We have selected preeminent speakers and testimonials to bring a substantial contribution in terms of ideas and projects, highlighting the actuality and repeatability of their experience."*

The agenda of speeches is still under completion and includes the participation of international experts of the pharmaceutical industry such as: Sabine Atzor (European Commission, Belgium), Martin Van Trieste (Amgen, USA) Beppe Mazzocchi (Merck & Co, Italy), Werner Gerber (FFS University, Switzerland), Christine Mitchell-Logean (Merck-Serono, Switzerland), Martin Wallace (Wyeth Ireland & Lars Munkoe - Exima, Italy), Marzio Mercuri (PolPharma, Poland), Federico Brugnoli (Icimsi/Supsi, Switzerland), Luigi Basso (Climaveneta, Italy).

*"The scenarios faced by industry professionals are deeply influenced by cost-effectiveness and safety issues affecting both processes and products. Cost-effectiveness is vital to maintain production; environmental and consumer safety has too become a key necessity" ha states PDA Italy Chapter President Stefano Macciò. "A technological stage like Pharmintech is essential for equipment manufacturers, pharmaceutical companies, service suppliers and regulatory bodies to combine technology and regulations ensuring safe development and growth of the pharmaceutical industry over the next years."*

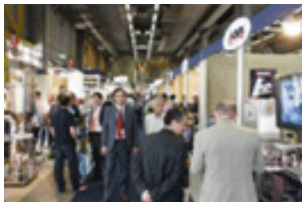


In order to closely monitor the most promising markets and to keep in touch with the international business community, the organizers plan to present Pharmintech 2010 during the most important trade exhibitions worldwide. Last October Pharmintech was presented to the public of CPhI Worldwide, Madrid, and also enjoyed great visibility at the Joint Conference organized by [PDA \(Parenteral Drug Association\)](#) and [EMA \(European Medicine Agency\)](#) in Berlin. The international promotional campaign went on to Barcelona at the end of October, with Pharmintech supporting the XXIX Symposium de AEFI. The last event on the agenda was China Pharm in Shanghai, where Pharmintech was presented to the buyers interested in visiting the exhibition.

The results of this strong promotional action on international markets will become evident during Pharmintech 2010. Delegations of industry professionals, journalists and opinion leaders from 22 countries – in particular from Eastern Europe, the Mediterranean Basin, Latin America, Asia and USA – have already confirmed their presence. This substantial international participation is made possible by the cooperation with [ICE \(Istituto Nazionale per il Commercio Estero\)](#) and with the [Emilia Romagna](#) Regional Government.

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### The world's best buyers visit Pharmintech



As many as 27 out of the world's first 50 pharmaceutical companies by turnover visited the previous edition of Pharmintech: Abbott, Amgen, AstraZeneca, Bayer, Baxter, Boehringer Ingelheim, Bristol-Myers Squibb, Eli Lilly, GlaxoSmithKline, Johnson & Johnson, Lundbeck, Menarini, Merck, Novartis, Novo Nordisk, Pfizer, Procter & Gamble, Ratiopharm, Roche, Sanofi-Aventis, Schering-Plough, Servier, Solvay, Takeda, Teva, UCB, Wyeth.

This massive participation clearly shows the influence and prestige acquired by Pharmintech inside the pharmaceutical business community and the strong international appeal of the technology and solutions showcased by the exhibition. The best buyers visit Pharmintech!

\* Sources: [www.pharmexec.com](http://www.pharmexec.com) - [www.imshealth.com](http://www.imshealth.com)

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