

## **CHAM PAPER GROUP ITALIA SPA**

### **CHAM PAPER GROUP PHARMACEUTICAL LEAFLET SPEAKS ITALIAN**

For more than three centuries Cham Paper Group has been considered synonym of quality and innovation, as far as papers for special applications are concerned. In the perspective of constant improvement and product differentiation, Cham Paper Group, from its two mills in the North of Italy, has recently announced the launch of PHARMACAR, a line of special papers for the pharmaceutical leaflet. Pharmintech 2010 represents for GPG a great opportunity for communicating to the pharmaceutical world its presence and its willingness to become one of the most important players in this field. A stronger message is given by relevant partnerships formed with Guk, Nampak and Xerox Companies which have chosen CPG products for strengthening their message of vertical integration in the customer – supplier value chain. By our stand, intentionally close to those of Guk, Nampak and Xerox Companies, Pharmacar line of products can be inspected, as well as the whole range of CPG papers used in various pharmaceutical applications. All products will be available in A4 sample sheets. Moreover it will be possible to simulate the phases of real production on the machines purpose-equipped in the stand.

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