

**ARCA ETICHETTE SPA**

**ARCA ETICHETTE PRESENTS IMPORTANT INNOVATIVE PRODUCTS AT PHARMINTECH 2010**

Arca Etichette provides complete self-adhesive solutions for product labelling and embellishment, security, and the identification and traceability of pharmaceutical products. A tried and proven combination of machinery and consumable materials, for “turnkey” packaging and production solutions that guarantee the perfect compatibility of all components. Special self-adhesive labels will be on show at Pharmintech 2010: multipage informative labels, Flebo labels for “hanging” drips, security seals, new solutions for the safe opening of pharmaceutical blisters – as well as the complete line of labelling and print apply machinery required for the industrial application of all these labels, perfectly integrated with software for printing applications and the traceability of pharmaceutical packages. Arca will also be exhibiting an interesting line-up of innovative new technology proposals, such as eco-friendly Linerless labelling, and innovative Packaging Validation solutions (Arca Inspector), providing Arca customers with consistent increases in productivity while safeguarding against product intermixing and logistical mix-ups (e.g. critical barcode readability).

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